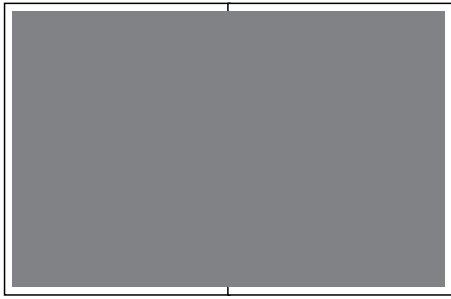


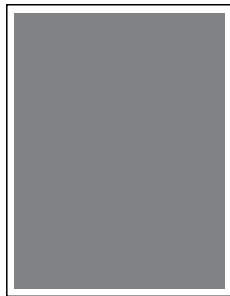
AD SIZES & SPECIFICATIONS



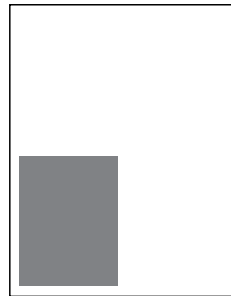
Two page spread
16.75" x 10.8125" trim
15.75" x 9.8125" live area
17.25" x 11.3125" with bleed



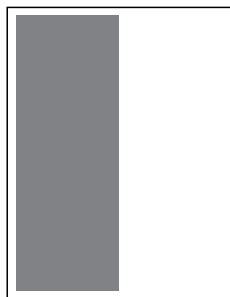
Web Ad
500px x 285px
72 dpi



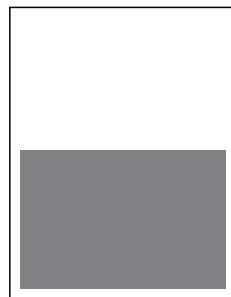
Full page/full bleed
8.375" x 10.8125" trim
7.375" x 9.8125" live area
8.875" x 11.3125" with bleed



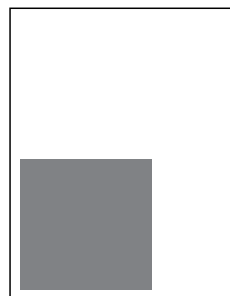
Quarter page
3.45" x 4.6387"



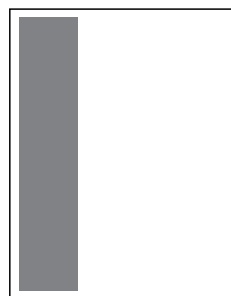
Half page vertical
3.45" x 9.8125"



Half page horizontal
7.375" x 4.6387"



Third Page horizontal
4.7481" x 4.6387"



Third Page vertical
2.1241" x 9.8125"

Ad Formats

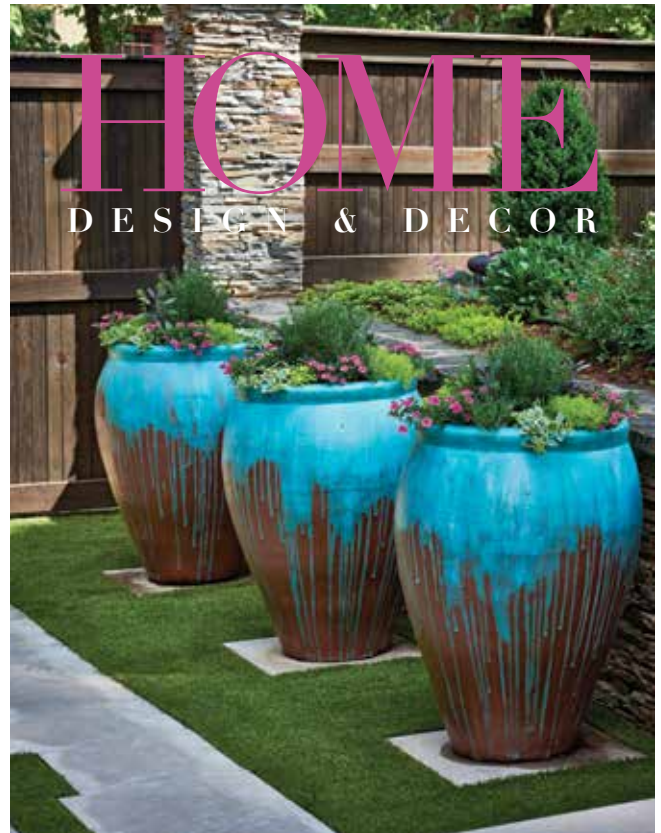
- Ads should be press quality PDF, TIFF or JPEG files
- No transparency, Acrobat 4.0 or higher
- All colors must be 4 color CMYK — No RGB or Spot
- Bleeds of .25 inches on all sides required on full page and 2 page spread ads. Crop marks should be included.

Ad Creation & Photography

We can create your advertisement to our specifications for a nominal fee. Custom photography is available. Ask your account representative for details.

Ad Submission

Ads can be sent via email or Dropbox. Ask your account representative for details.



HOME
DESIGN & DECOR

For more information please visit our
website at www.homedesigndecormag.com
or email us at sales@homedesigndecormag.com