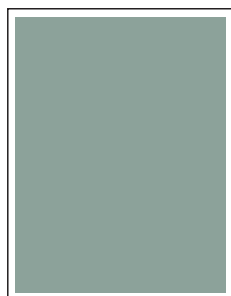


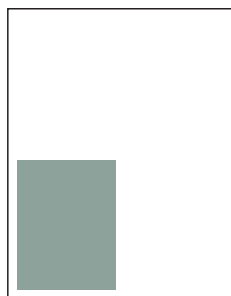
URBAN HOME MAGAZINE AD SIZES & SPECIFICATIONS



Two page spread
16.75" x 10.8125" trim
15.75" x 9.8125" live area
17.25" x 11.3125" with bleed



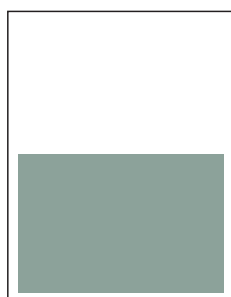
Full page/full bleed
8.375" x 10.8125" trim
7.375" x 9.8125" live area
8.875" x 11.3125" with bleed



Quarter page
3.45" x 4.6387"



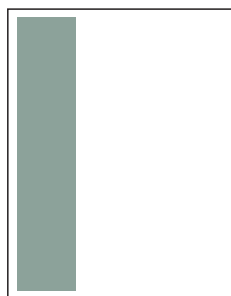
Half page vertical
3.45" x 9.8125"



Half page horizontal
7.375" x 4.6387"



Third Page horizontal
4.7481" x 4.6387"



Third Page vertical
2.1241" x 9.8125"

Ad Formats

- Ads should be press quality PDF, TIFF or JPEG files
- No transparency, Acrobat 4.0 or higher
- All colors must be 4 color CMYK — No RGB or Spot
- Bleeds of .25 inches on all sides required on full page and 2 page spread ads. Crop marks should be included.

Ad Creation & Photography

Urban Home can create your advertisement to our specifications for a nominal fee. Custom photography is available. Ask your account representative for details.

Ad Submission

Ads can be sent via email, CD, or USB flash drive. Ask your account representative for details.



URBAN HOME MAGAZINE
For more information please visit our website at
www.urbanhomemagazine.com
or contact us at 704-332-1504
email: sales@urbanhomemagazine.com