

Triangle

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HOME

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FOUR PILLARS

BY JON RUFTY

BUILDING A CUSTOM HOME—WHETHER IT'S YOUR FIRST PROJECT OR YOUR THIRD—IS A LENGTHY, INVOLVED PROCESS, BUT IT DOESN'T HAVE TO BE DIFFICULT.

Rufty Homes has the design and construction formula for a luxury custom home process that works. It has been practiced and perfected over the last thirty-four years. Our model enables homeowners to shift from a beginning concept to move-in day by working with a master builder focused solely on building tailored homes distinctive to each family.

There are four pillars of the Rufty luxury custom homebuilding process that help a homeowner build an individualized retreat in harmony with a particular piece of land.

Initial Consultation. In this phase, we explain the entire process and timeline, from beginning to end. Some homeowners may have already purchased a lot on which they wish to build; otherwise, we show them available lots in desirable neighborhoods or work



with them to find what they want. This is where we talk about the design vision, budget parameters, and how the house will fit into the lot's topography so everyone is on the same page and working toward a common goal. Homeowners have a chance to show examples of the style they want and discuss the size of house they need for their family, and we encourage them to dream big.

Pre-construction Agreement. Consider this the planning stage on steroids, where we pair the homeowner with an architect, if needed, and help source an interior designer. Both of these professionals, in conjunction with Rufty Homes, take all of the homeowners' clippings, ideas, wants, and needs, and transform them into working drawings. In this phase, Rufty will help homeowners who need guidance on initiating construction financing and

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finalizing budgets, and the sweet conclusion is a reserved spot in the Rufty construction schedule.

Contract Package. Here is where we finalize all proposals, specifications, and agreements between Rufty and the homeowner. For the homeowner, this can be an exciting time to navigate, making choices for their home with the expert guidance of a designer, who will help narrow those options to a manageable number based on style and needs.

Construction & Closing. After being assigned a project manager who works with the homeowner throughout the

entire construction, closing, and orientation processes, the Rufty team and its specialty subcontractors make the homeowner's dream come true. The assigned Rufty project manager keeps the homeowner updated on a daily and weekly basis until the entire process is complete, including after the physical move-in takes place.

Rufty homeowners Bill and Donna say, “We put a lot of time and thought into designing our home, and it was important to us to find a builder who would support our vision while also helping us make smart design decisions. After our first meeting with Rufty Homes, it was clear they understood our goals and were on board with some of the more unique aspects important to us.” ♦