



HEALTHY **HYDRATION**

BY COURTNEY VAUGHN

HAVE THE HASSLES OF HAULING AND STORING HUGE PLASTIC-WRAPPED PACKAGES OF BOTTLED WATER BECOME A CHORE YOU'D LIKE TO PUT IN THE PAST?

Tired of a standalone water station with cumbersome five-gallon jug replacements that are a struggle to maintain? There is an easier way to provide clean and pure water for your family.

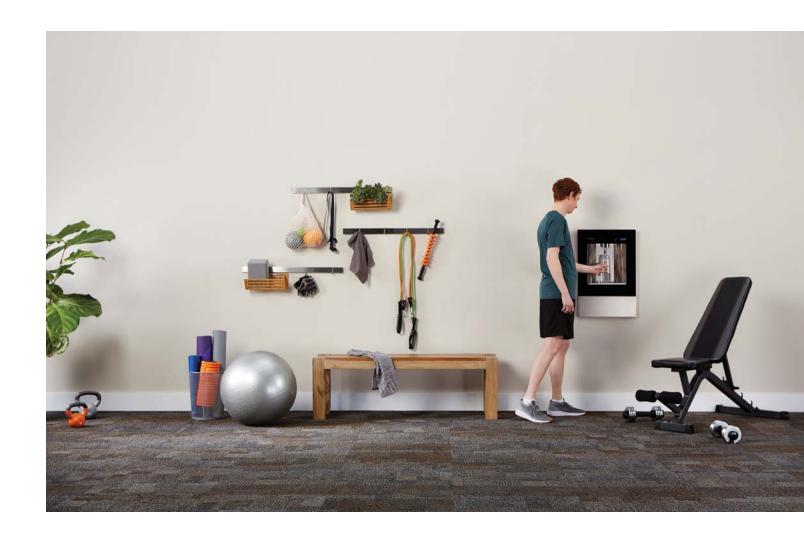
Elkay recently launched ezH2O Liv, a filtered-water dispenser that can be built into cabinetry and walls virtually anywhere in your home. Whether new construction or

renovation, there is a Liv pure water station that can be seamlessly installed into your kitchen, butler's pantry, home gym, rec room, basement, pool house, laundry room, or mudroom for the grab-and-go water needed on the way out the door.

The residential applications are endless, and the exciting part is the list of benefits enjoyed by Liv customers, including:

Monetary savings. Replacing bottled water for a family of four nets a savings of \$11,680 annually based on each family member consuming about four bottles of water per day.





"THERE IS AN EASIER WAY TO PROVIDE CLEAN AND PURE WATER FOR YOUR FAMILY."

Reduced environmental impact. Using your own filtered water station reduces the number of bottles going into the landfill each year. For a family of four, that's diverting 5,840 plastic water bottles per household from the landfill by replacing them with an eco-friendly option.

Better filtration. With a Liv system, you are assured of NSF-certified water filtration that reduces contaminants such as lead and chlorine from your drinking water and provides odorless and fresh-tasting water.

Convenience. What could be easier than filling up your water bottle wherever it is most convenient in your own home?

Improved health. Making water an easy, convenient selection helps family members choose a healthy option instead of sugary drinks.

The Liv's sleek design fits into any home's style and comes in two colors, Aspen White and Midnight, both with glass fronts and stainless-steel interiors. The sensor-activated filling station is hands-free, adding even more convenience to the industry's newest appliance. Since it can be installed flush with cabinetry, it is a low-profile way to enjoy the benefits of either chilled or ambient drinking water filtered free of contaminants.

Elkay's ezH2O Liv is found at major retailers and online retailers, and can be specified by your custom home builder, architect, or interior designer. ◆